



1
Share Posts
from Your Feed to Stories



2
Post Stories Often
Users see more posts by the people they interact with the most.



3
Instagram Live
with Friends



4
Include Variety
Video, boomerangs, gifs and photos



5
Switch on Sharing
Allow sharing to expand your reach beyond your followers.



6
Save Your Posts
Set your Instagram Stories account to automatically save all of your photos and videos or they'll disappear after 24 hours.



7
Use it Regularly
The interface is always changing.



8
Instagram Highlights
Save important and educational Instagram Stories to your Highlights so they can be accessed later or used to inform new followers.